
SAN JUAN – GAC Session: Strategic Outlook
Tuesday, March 13, 2018 – 18:30 to 20:00 AST
ICANN61 | San Juan, Puerto Rico

CHAIR ISMAIL: So maybe GAC members if we can maybe squeeze in here and we can get started so that we can finish quickly? I don't think we need the hour and a half. We will be going earlier than this for sure. So if you can please...so can we have the slides on the screen please? Sure. So we will be having the slides up in one minute. So, just so, thank you for those who survived [laughter, applause]

CHAIR ISMAIL: We are now starting our last session of the day, which is agenda item 30 on strategic Outlook community session, scheduled for 90 minutes. But I can assure you we will finish before that on March 14th. So I will hand over to Teresa to quickly take us through the idea of the whole session and then we can start the exercise. Over to you, Teresa.

THERESA SWINEHART: So thank you to those who have as Manal says survived the day and are still with us. The session here, and you have heard sharing speak about the beginnings of strategic planning cycle

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and the focus is to really look at it from collecting from the community input around trends. More broadly so we are doing an exercise with all the stakeholder groups. We are also offering it up for Panama, to go through what the trends are, what they see as the priorities in relation to that, and capturing that information and utilizing that as input into the preliminary strategic planning cycle. The input from the governments and from the GAC is of course very important, as is from the other stakeholder groups.

The purpose, as you may have heard us talk about before is to really identify and track trends and prepare for opportunities, either positive or things to mitigate towards and be prepared for. The next slide please. Thank you.

We have noticed that these fall into sort of three broad areas. One is communitywide trends, potentially shifts in the business models around the DNS space. Organizational or operational trends, such as the budgetary conversations that are under discussion, or the increase in cyber security related issues where we go with meetings etc. Or geopolitical and economic trends, the use of the multi-stakeholder model, the increase in different legislative initiatives such as, for example, the data privacy related ones. Next slide. Sorry. Next slide.

Thank you. Now I want to make sure, this, that we are really clear on where we are going with this. This will be an annual exercise that we are going to be doing both within ICANN organization but also with the community every year. And the purpose is to get this input, to really get feedback on the priorities and then feed that into our strategic planning cycle and our operational planning cycle.

So again, to capture what is important to the respective stakeholder groups and provide that input into this. And so this is just a high-level example of that. Next slide please.

Great. So, to help get the conversation under discussion, these are examples of trends that in the exercise we did with our different departments and with the board had been identified. They are not couched in stone. These are not final or permanent in any way, but we wanted to provide them to each of the stakeholder groups to use those as a basis for your discussion. Identify and say okay, does this make sense? Or do three or four of these belong together? Or are there any gaps? Or is this completely wrong and this is just not relevant at all.

And so for the conversation that you will have here today we'll provide you with this and you can have that is the basis for your conversation but again, please know that these are not final in

any way whatsoever. They are just to help the discussion and then to the next slide please.

So what we are going to do, we didn't know how many participants we would have from the GAC today so we were prepared for breaking out into many groups or into just one or two groups. And so what we would do, I think, given the number that we have, we will break out into two groups. We will have you go and we will put onto the screen as well the 12 that we have printouts to, to each of the whiteboards and just have a conversation amongst yourselves, what makes sense, what doesn't make sense, what would you take off the table, what are you observing in your day-to-day life, in your activities, in your region or in your country that might be relevant for the discussion in the context of where ICANN strategic plan goes.

Now I want to make sure that as we're having these conversations and as you capture that what you think are the priorities? do you think of cyber security as a priority over where the shifts in the DNS business market are going or do you think that there are other priorities with regard to what a trend might be, and in your discussions try to categorize things in the context of the priorities there. Then we will come back and we will have a bit of a discussion. Maybe 20 minutes or so for each of the groups to sort of talk about what they really felt worthy priorities and what the trends were and we will capture that data, we will

get it back to Manal. She can share with the group and we can see if we shared it correctly. I appreciate that we had late notice obviously for this meeting, and you have many competing things for your attention. And so, if you find that you would like to do a variation or a shorter version of this exercise in Panama we are happy to do that if you think bringing in more participants from the GAC is useful or not. And again we will be doing this every year so we will do a better preplanning.

The other aspect I want to make very clear, there is no attribution to this. So as you are having your conversation and you are looking at priorities it is not an attribution that Theresa made this point and Manal made this point. It's only this is what the group came up with as a discussion and when we share it back with you there's also no attribution as far as if it came from a specific country or a specific person. It's really input into a broader brainstorming conversation and it will get pulled together, obviously, with the input from the other stakeholder groups. So again, it will not be attributed to anything and I know that oftentimes as we share our personal views or observations that can be an important element so I just wanted to flag that.

If we have the members of the GAC who want to count up one, two, one, two and break into groups spend time brainstorming with a group and have the conversation and if it goes really well

we might have you out here earlier than expected. So does that sound like a game plan? Any questions at all for me?

CHAIR ISMAIL: Since we are going into breakout sessions in this exercise, so thank you for the interpreters. We can release you for a well-deserved break. Thank you for surviving a long day, and thank you for the services. Thanks.

THERESA SWINEHART: Thank you very much. And I also wanted to thank, we have one of our board members here, Leon as well and the board has gone along with this exercise as well as Manal. So we are going to break out with the board as well so with the GAC members where do we want to start counting?

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Session has moved to breakouts. Transcription support ended for this session. Results of face-to-face breakout discussions will be added to session page when published.