ICANN
Transcription ICANN61 San Juan
NCUC Membership Affairs
Saturday, 10 March 2018 at 08:30 AST
Note: Although the transcription is largely accurate, in some cases it is incomplete or inaccurate due to inaudible passages or transcription errors. It is posted as an aid to understanding the proceedings at the meeting, but should not be treated as an authoritative record.

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Bruna Santos: Renata?

Renata Aquino Ribeiro: Hello? Can you hear me?

Bruna Santos: Yes we can hear you loud and clear. Good morning.

Renata Aquino Ribeiro: Good. Oops he's right, this one is the charm.

Bruna Santos: Sorry?

Renata Aquino Ribeiro: I'm in the fourth device trying to get in.

Bruna Santos: Oh God no. We get it. We're still waiting for Louise. Louise just arrived so we're still waiting for Michael and do you think we can kick this off or...

Renata Aquino Ribeiro: Sure, sure. Thank you Peter for joining us too. So hopefully you were (unintelligible).

Bruna Santos: Renata your sound is not very good.

Renata Aquino Ribeiro: Better now?

Bruna Santos: A little bit but it's still a little like grainy so I'm not quite listening to what you're saying but I just heard the beginning like the thank you someone.

Renata Aquino Ribeiro: Okay, let me try another with another microphone.

Bruna Santos: Or maybe if you just maybe could speak a little louder and slower then we could understand because right now when you just said like the whole okay and...

Renata Aquino Ribeiro: Yes.

Bruna Santos: ...slightly better

Renata Aquino Ribeiro: Okay so who's in the room? You, Bruna?

Elsa Saade: So it's Elsa for the record here. It's Bruna, Elsa and we have two participants in the room. But we're - we were still waiting for more participants to come in so that we would start. Louise was in here just two minutes ago. She went out for a bit and she's coming back and we're still waiting for Michael so that's about it other than Ozan or lovely staff back here.

Renata Aquino Ribeiro: Thank you Elsa and good morning everyone and good morning to staff. Thank you very much for dialing in. And let me just star off with the people who are in the room. Do you - are you NCUC members or if you would like also to speak your name. This is an open meeting but just trying to find out because then we will have more people to consult if you are NCUC members that would be great. If you are not that would be fine as well.

Elsa Saade: Yes so the participants in the room are not in NCUC but they're observing from afar so...

Renata Aquino Ribeiro: Okay great. So I'm going to send you - I'm going to send a URL. Oh I see Peter is in the room. Thank you Peter for joining us. And Peter also I

believe you sent a question on NCC policy course. NCC policy course is one of our meetings tomorrow on site. It's a closed meeting but online anyone can attend. And if you attend all policy course activities you get a certificate even if you attend remotely. So the URL for policy course is in the schedule page for NCC policy course. And that's a meeting tomorrow. So I hope to have answered your questions.

And okay so we've got the agenda there for membership meeting. Everyone cool with the agenda? Would you like to add anything else, pretty straight forward. It's about getting to know where our members are and how to get them to the working group so which is quite a flash meeting. It's a half an hour meeting so - oh, my hand was raised for that effect. So it should be all right. So everyone okay with that? No objections?

Bruna Santos: Just to let you know that we have also Ines and Olga in the room. So yes.

Renata Aquino Ribeiro: Okay great, welcome.

Bruna Santos: So we were talking about the policy course and other activities we have this week right?

Renata Aquino Ribeiro: Yes it's quite a busy week. And I think it's important to say that after the half an hour meeting we have the membership meeting so we're go (unintelligible) for both. We'll go swiftly through both agendas. So I guess that would be cool with everyone right? Yes. Hearing no objections so we go with the membership review map interview meeting. So the membership mapping idea is because we had during intercessional we had - (unintelligible) Peter yes, I see your message on the chat. I will send the link to (the group).

And we had a discussion on NCPH intercessional and a project actually for quite a while now. NCUC has a - been focusing on increasing in reach so and increasing involvement of our members in the working groups. We already have close to 600 members and we need to intensify the involvement of

those members in working groups. So there were efforts before on membership that included an in reach group. So it's called NCUC In Reach Group. And after there was a Membership Affairs Group which is still on our NCUC Web site.

I'm sending a link to the EC in private via chat. I'm not sending it to everybody because there's a couple of members that are on the blink. So we can show it on the screen. So Maryam I'm sending it to you as well. It's - then I'm sending it to Ozan. But meanwhile I'll just mentioned that we had these (groups) and they were acquired focus but they dealt a bit with member's profile but they were very much tied to I would say timely events so to (unintelligible) to other meetings that were coming up.

And I think we should have like an ongoing effort. So we already have a couple of efforts for trade for NCUC outreach form that we reviewed, the EC reviewed. So yes if anyone can put the link to the document and sent in private on the screen that would be great.

Yes but not said publicly. So Ozan if you could please - yes, not to be shared publicly this link. So if you could please clear the chat and just to be shared on the screen the document please. And they're tricky but it will be worth it.

Bruna Santos: Thank you Renata. This is Bruna for the record. We are clearing up the chat. And just to - a quick question. This is going to be our - a mapping preview. And then further on we're going to move with our membership questions. But this is something that we are trying to tackle and trace our further actions right now. And could you elaborate more on that because we had planned the membership mapping on like with regards to the PDPs and working groups. And is this stay within our plan to engage more members in policy?

Renata Aquino Ribeiro: Yes. This is directly more to policy and yes I would really - I forgot I put them right there so this is not working out. Let's get back to the agenda. I think it would be best if we get to the agenda. I'm so sorry. I will share all the

links as (unintelligible) later. And is there any way I can share my screen Maryam? That would actually make sense a lot easier.

Yes so this is (cumulative) the map members into policy into working groups. Yes that's fine. You can leave the agenda for the EC meeting already. And well so we had - we have in reach which was prior to meetings and we had the other group, the membership affairs which was more tied to what's the process of adding members and getting new members in?

So they both had their goals but most importantly I think what we have to have in mind is that there's a process called the Stakeholder Journey. So that's what you were asked (unintelligible). And one members - one - all of you now that you're - I mean (unintelligible) knowing the - in leadership in entry level leadership grows. I can consider myself to this is the second and leadership growth is still learning. But this is the idea is that when someone gets to like and how did they become involved in policy, how did they become involved in governance works and one (next) then continue?

So my proposal is that we do a new group called Membership Mapping at ncc.org at lists .ncc.org. So this would be a list but it will be a list that initially the EC can be a part of this list. Others can join but basically we will discuss how to get people involved in working groups and yes linked it to meetings too, linked it to meetings that are upcoming and have a monthly bulletin along with monthly member's call.

So we had - before we had the regional calls they can still happen. It would be great if you focus on topics that you think are important and periodically invite membership calls. So these calls can also be like with all members, can involve all members. So I'm going to organize one and this would be an NCUC member's call in the week of 25th of March send out a Doodle poll, get this started and then we'll have these monthly bulletins.

And then EC protectors helping on these bulletins and we spread them out. We send it to all our members to help the meetings. So this is a - so quite a complicated process to have a (perma) meeting. But I think that with very few simple stuff should begin with like having our monthly calls and having this list that people can discuss engagement or they can send questions. And occasionally you can send stuff to this list, to the main list. It would be even an interesting way to go.

So we have only enough time, it's enough for three - five minutes. So can we take anymore - any questions or views on the EC and are any other business you want to bring in on membership?

Bruna Santos: Yes Renata this is Bruna for the record. We have Ines and later on I also have (Adol) to as you. So Ines right now.

Ines Hfaiedh: Thank you Bruna. Thank you Renata...

((Crosstalk))

Ines Hfaiedh: ...and good morning. ((Spanish Spoken 0:14:43)). So this is Ines Hfaiedh for the record. I like very much the idea of the membership mapping in terms of gauging the interest of the members. So I'm just thinking about the mechanisms. I'm thinking when for the next round of those who will be applying to NCSG and then come into NCUS we could one put on the application form some fields of interest or some working groups that they would like to join.

And then again when they join NCUC for example we as ECs we could send them personal or to the whole list we could send a kind of application. So it could be two mechanisms and one when they join NCSG and NCUC and two when they join the regional list. So we can send them these are the working groups and these are the mentors or points of contact and these are the people we can reach out to.

This is what I have from the top of my head but let's put this as an action item like who's taking notes? I can take notes yes. Like - or maybe we could put that on the chat. Can we do that action item developing mechanisms for membership mapping. For the time being I'm thinking of two steps only but I can think of more. Thank you very much.

Bruna Santos: Just...

((Crosstalk))

Renata Aquino Ribeiro: That's great...

Bruna Santos: ...Bruna again just getting...

Renata Aquino Ribeiro: Yes go on.

Bruna Santos: ...back to this I was just going to maybe do a follow-up on Ines suggestion that we probably do this within the buddy mentorship program. So I guess we already kind of been developing a way of further engaging members in our constituency and we can probably (unintelligible) up from that. So after the person let's say graduates from the Buddy Mentor Program he could later on develop or at least start engaging with more PDPs than usual. I don't know what you guys think (sic)?

Ines Hfaiedh: Yes this is Ines. Sure we can - at this as well. We can build on this. Hi Louise.

Renata Aquino Ribeiro: So thank you everyone for the q questions. And (unintelligible) they are great. There are some - I'd say some dependencies so Renata here. There are some dependencies of our membership process that we have to take into account. So our membership intake form so when people want to sign up for NCUC they actually go to NCUC Web site and they fill a form there.

And currently NCSG membership database is changing. So that could be the NCSG membership will have a survey to answer to. We're not sure yet the final format of the intake form because they're having a new database as members also with more information. But we do have several sources of information. We also have a new member survey which was done by the onboarding program. And yes we have training program that happen like the buddy pilot program which has just had its first round and it will likely have a second round before ICANN 62 or around ICANN 62.

So I would guess we should all these processes in mind. But we should also think about membership engagement as a continual task. So we should definitely take note of all these ideas and follow-up in the membership mapping group on how can we implement some of them or at least I want that we don't have platforms changing and so on like the NCC reality right now. But yes thank you very much for the ideas and we should definitely follow-up on that. But yes meanwhile I guess it's about getting a space to discuss others and trying to follow-up each task as they come.

Bruna Santos: Okay Renata sorry to interrupt you. This is Bruna again for the record. This is 10:02. Should we then move on to the EC meeting and discuss this within our meeting? Should we adjourn this call and then move on to the EC one just so we don't get out of schedule or do you think - do you guys think we can finish this one and...

Renata Aquino Ribeiro: Yes great. Let's move on to our EC meeting then. So can we do another recording or do we keep this as a one recording for both meetings?

Bruna Santos: So I guess Renata we are joining this call right now. If we could stop the recording and then start with the EC meeting later on.

Ozan Sahin: Thank you. This is Ozan for the record. I will let you know in a minute when we start recording for the next session.

Renata Aquino Ribeiro: Okay so I'm not sure if I'm going to need another dial out or I can just hang out here. I'll just wait here yes?

Louise Marie Hurel: Yes Renata we'll - Louise here. We'll keep you posted. I don't know if we have to change Adobe rooms or…

Ozan Sahin: Yes Adobe room will stay - and remain the same but we're going to restart the audio recording and I'm waiting for the queue from the tech person.

Renata Aquino Ribeiro: Okay thanks.

END